

GEAR UP TO READ

Dear Teacher:

The Alabama Education Association is pleased to sponsor the eighth annual **Be A Champion and Read** contest.

K-6 students are challenged to read six reading-level appropriate books to qualify for the Grand Prize: Iron Bowl tickets – one winner for each team – for the student and two guests. Each prize includes sideline passes and pre-game activities.

Eleven schools, one from each Inservice Center Region, with at least 75 percent student participation will be entered to win one of eleven \$500 school library grants.

Educators who decorate bulletin boards, walls, or doors to promote the contest in their school will each be eligible to win \$200. Eleven educators will win - one winner will be chosen from each Inservice Center Region!

To enter the decorating contest, send digital pictures of displays to beachamp@alaedu.org. Photo submissions will be accepted until **October 31, 2019**.

Winners will be judged based on various criteria, including social media participation.



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Post pictures and tag AEA on Facebook, Twitter, Instagram, and Snapchat.

Remember to share the competition with your friends, family, co-workers, and **#myAEA!**

Contact LaTonya Barnes at 800.392.5839 or email beachamp@alaedu.org with any questions.

You should have received the following materials:

- 1. Bookmarks:** one for each participating student. Students must choose to read for either Alabama or Auburn.
- 2. Parent Letter:** one letter for each participating student. This letter includes a book list on the back to return to the teacher.
- 3. Student Entry Cards:** one for each participating student. Students must choose to read for either Alabama or Auburn.

Participation in the contest is as easy as A-B-C:

- A.** Send the parent letter and bookmarks home with students and promote the contest in your classroom.
- B.** Complete the entry card for each student who returns the completed book list. Remember to check the box on each card indicating the student's preference — Alabama or Auburn.
- C.** Return all completed entry cards to your school's **Be A Champion and Read** Contest Coordinator in time to meet the contest deadline. The envelope with all entry cards must be postmarked no later than **Thursday, October 31, 2019**.

