

# IMPORTANT INFORMATION FOR THE CONTEST COORDINATOR

# SCORE BIG BY READING!



Dear Coordinator,

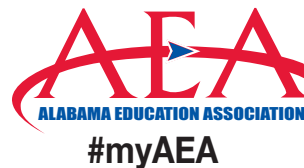
Thank you for coordinating your school's participation in AEA's **Be A Champion and Read** contest.

Enclosed are the materials that should be distributed to classrooms and the postage-paid return envelope to mail all collected student entry cards back to AEA by the contest deadline of **October 27, 2023**.

See reverse side for official contest rules and regulations.

When all entry cards are in, complete the information at the bottom of this letter, detach, and place in the postage-paid return envelope along with the student entry cards.

**Questions? Contact Kynesha Brown at 800.392.5839 or email [beachamp@alaedu.org](mailto:beachamp@alaedu.org).**



## OFFICIAL SCHOOL ENTRY FORM



NUMBER OF ENTRY CARDS

NAME OF SCHOOL

PHYSICAL ADDRESS

CITY

ST

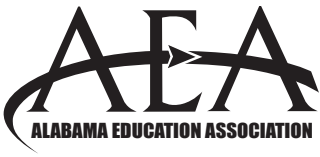
ZIP

CONTACT PERSON

PHONE NUMBER

EMAIL ADDRESS

**ENTRIES MUST BE POSTMARKED BY OCTOBER 27!**



# OFFICIAL CONTEST RULES

## BE A CHAMPION! READ!

### WHO CAN WIN:

Only Alabama public school students in grades K-6 are eligible to participate. AEA staff and their immediate families are not eligible to win.

### EACH SCHOOL WILL RECEIVE:

Based on your number of K-6 students, this box contains the following materials:\*

1. Contest Coordinator letter containing official contest rules and regulations.
2. Postage-paid envelope to return all collected student entry cards to AEA postmarked by **October 27, 2023**.
3. Teacher Letter – one for each classroom teacher.
4. Parent Letter – one for each student.
5. Bookmarks – one for each student for the team of their choice.
6. Student Entry Cards – one for each student.

\*Materials are also available in other languages. Email [beachamp@alaedu.org](mailto:beachamp@alaedu.org) to request materials.

### HOW TO QUALIFY FOR IRON BOWL TICKETS:

Participants must read six reading-level appropriate books and return a student entry card to be eligible to win.

### CONTEST INSTRUCTIONS:

The parent letter that includes the book list form will be sent home with students at the beginning of the contest. Teachers will collect the book list forms, fill out an entry card for each student, and return it to the Contest Coordinator. The entry card enters the student in the contest.

The entry card must include the student's name, school name, system name, and teacher's name and signature.

**The postage-paid return envelope must be postmarked by Friday, October 27, 2023 to be eligible.**

### CONTEST DESCRIPTIONS:

1. Two winning students will be selected – one Alabama and one Auburn – to receive free tickets to the Iron Bowl. Each prize includes game tickets, sideline passes, and pre-game activities for the winner and two accompanying guests.
2. Schools with the highest participation will be entered to win one of three (3) \$2,000 school library grants.
3. Educators who decorate bulletin boards, walls, or doors to promote the contest in their school will each be eligible to win \$300!

To enter the decorating contest, send digital pictures of displays to [beachamp@alaedu.org](mailto:beachamp@alaedu.org). Photo submissions will be accepted until **October 27, 2023**.

Winners will be judged based on various criteria, including social media participation. Post pictures and tag AEA on Facebook, Twitter, Instagram, and Snapchat. Remember to share the competition with your friends, family, co-workers, and **#myAEA!**

Contact Kynesha Brown at 800.392.5839 or email [beachamp@alaedu.org](mailto:beachamp@alaedu.org) with any questions.

## #myAEA



## OFFICIAL SCHOOL ENTRY FORM

**DEADLINE FOR ENTRIES IS OCTOBER 27, 2023.**

**DETACH THIS PORTION AND PLACE IN THE RETURN ENVELOPE WITH YOUR ENTRY CARDS.**

**THANK YOU FOR PROMOTING READING IN YOUR SCHOOL!**



Alabama  
Education  
Association



@myAEA



@myAEA



aeasnaps



**NUMBER OF ENTRY CARDS**

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**NAME OF SCHOOL**

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**PHYSICAL ADDRESS**

**CITY**

**ST**

**ZIP**

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**CONTACT PERSON**

**PHONE NUMBER**

**EMAIL ADDRESS**



**NUMBER OF ENTRY CARDS**

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**NAME OF SCHOOL**

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**PHYSICAL ADDRESS**

**CITY**

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**PHONE NUMBER**

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**PHONE NUMBER**

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