

# SCORE BIG BY READING!

## Dear Teacher:

The Alabama Education Association (AEA) is pleased to sponsor the tenth annual **Be A Champion and Read** contest.

K-6 students are challenged to read six reading-level appropriate books to qualify for the Grand Prize: Iron Bowl tickets – one winner for each team – for the student and two guests. Each prize includes sideline passes and pre-game activities.

Schools with the highest participation will be entered to win one of three (3) \$2,000 school library grants.

Educators who decorate bulletin boards, walls, or doors to promote the contest in their school will each be eligible to win \$300!

To enter the decorating contest, send digital pictures of displays to [beachamp@alaedu.org](mailto:beachamp@alaedu.org). Photo submissions will be accepted until **Friday, October 27, 2023**.

Winners will be judged based on various criteria, including social media participation.



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aeasnaps



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Education  
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Post pictures and tag AEA on Facebook, Twitter, Instagram, and Snapchat using #AEABeAChamp and #myAEA.

Remember to share the competition with your friends, family, co-workers, and #myAEA!

Contact Kynesha Brown at 800.392.5839 or email [beachamp@alaedu.org](mailto:beachamp@alaedu.org) with any questions. For additional information, visit [myaea.org/beachamp](http://myaea.org/beachamp).

You should have received the following materials:

- 1. Bookmarks:** one for each participating student. Students must choose to read for either Alabama or Auburn.
- 2. Parent Letter:** one letter for each participating student. This letter includes a book list on the back to return to the teacher.
- 3. Student Entry Cards:** one for each participating student. Students must choose to read for either Alabama or Auburn.

Participation in the contest is as easy as A-B-C:

- A.** Send the parent letter and bookmarks home with students and promote the contest in your classroom.
- B.** Complete the entry card for each student who returns the completed book list. **Remember to check the box on each card indicating the student's preference — Alabama or Auburn.**
- C.** Return all completed entry cards to your school's **Be A Champion and Read** Contest Coordinator in time to meet the contest deadline. The envelope with all entry cards must be postmarked no later



#AEABeAChamp

