

TACKLE A GOOD BOOK!

Dear Teacher:

The Alabama Education Association (AEA) is pleased to sponsor the eleventh annual **Be A Champion and Read** contest.

K-6 students are challenged to read six reading-level appropriate books to qualify for the Grand Prize: Iron Bowl tickets – one winner for each team – for the student and two guests. Each prize includes sideline passes and pre-game activities.

Schools with the highest participation will be entered to win one of two (2) \$2,000 school library grants.

Educators who decorate bulletin boards, walls, or doors to promote the contest in their school will each be eligible to win \$300!

To enter the decorating contest, send digital pictures of displays to beachamp@alaedu.org. Photo submissions will be accepted until Friday, October 25, 2024.

Winners will be judged based on various criteria, including social media participation. Post pictures and tag AEA on Facebook, Twitter, and Instagram using #AEABeAChamp and #myAEA.



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Remember to share the competition with your friends, family, co-workers, and **#myAEA!**

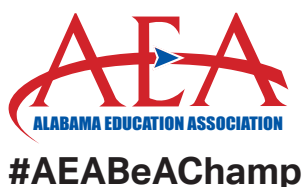
Contact Kynesha Brown at 800.392.5839 or email beachamp@alaedu.org with any questions. For additional information, visit myaea.org/beachamp.

You should have received the following materials:

- 1. Bookmarks:** one for each participating student. Students must choose to read for either Alabama or Auburn.
- 2. Parent Letter:** one letter for each participating student. This letter includes a book list on the back to return to the teacher.
- 3. Student Entry Cards:** one for each participating student. Students must choose to read for either Alabama or Auburn.

Participation in the contest is as easy as A-B-C:

- A.** Send the parent letter and bookmarks home with students and promote the contest in your classroom.
- B.** Complete the entry card for each student who returns the completed book list. **Remember to check the box on each card indicating the student's preference — Alabama or Auburn.**
- C.** Return all completed entry cards to your school's **Be A Champion and Read** Contest Coordinator in time to meet the contest deadline. The envelope with all entry cards must be postmarked no later than **Friday, October 25, 2024**.



SCAN THE QR CODE FOR
MORE INFORMATION.